



BEIS GAVRIEL

בית גבריאל



“Each of us
is all of us”

THE REBBE

Our New Logo

The Beis Gavriel logo has been conscientiously crafted to reflect symbolism important to our community. It is both a tree, a symbol full of Jewish meaning, and a Menorah, a quintessential emblem of Chabad. The Rebbe taught us the deeper meaning behind both.

THE TREE:

כי אדם עץ השדה
(Devarim 20:19)

A tree begins from a seed. It grows, reaches maturity, yields fruit, and from its seeds other trees grow and yield fruit. So, too, the human life cycle. Man begins from an embryo, grows, matures, and yields fruit, which in the case of a Jew is Torah and mitzvos. And, just as other trees eventually sprout forth from a tree's seeds, so one must ensure that other Jews grow spiritually and yield their own "fruit." A Jew cannot rest content with his own spiritual harvest but must bring other Jews near to their heritage.

(Based on Likkutei Sichos, Vol. XVI, pp. 529-532)

MENORAH:

מעט אור דוחה הרבה מן החושך
(Tanya)

The Menorah has become the quintessential symbol of Jewish pride and of Chabad; for so much of Chabad's philosophy and work is about causing and facilitating a proud expression of Judaism in a challenging world and the triumph of light over dark. The shape is in accordance with the Rambam's shita, as the Rebbe insisted; it points straight upwards, representing victory and that the Jewish people have been gifted the divine light. This is in contrast to the round menorah depicted on the Arch of Titus, which reminds us of the destruction of the Beis HaMikdash.

(Based on Likkutei Sichos, Vol. XXI, Parshas Terumah; Vol. XXVI, Parshas Tetzaveh)



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*Dedicated to the everlasting memory of
Rabbi Gavriel and Rivkah Holtzberg, HY"D.*

During their brief lifetime, Rabbi Gavriel (Gabi) and Rivkah (Rivky) Holtzberg, of righteous memory, lovingly built and nurtured their Chabad House in Mumbai until they were tragically murdered by terrorists on 26 November 2008. Their kindness and devotion impacted not just the members of the local community but the many Jewish tourists and backpackers who made their way through India's largest city.

The Holtzbergs dedicated their lives to Judaism and tragically died simply because they were Jewish. The new Beis Gavriel Community Centre will be a space dedicated to providing a warm and open home for all Jews, no matter their connection continuing the Holtzbergs legacy.

Today, Beis Gavriel is the only institution in the United Kingdom bearing the Holtzberg's name, perpetuating their memory and their legacy of light.



HISTORY

The Beis Gavriel Community was founded in 2008, by a group of motivated individuals under the leadership of Rabbi Menachem and Goldie Junik, to create a warm, family oriented community according to the ethos of the Lubavitcher Rebbe.

Over the last nine years the community has gained an outstanding reputation amongst the wider London community for its authenticity and ability to bring together people from all backgrounds and all levels of observance. It has a unique focus on kindness, care and attention to each one of its families and anyone who comes through its doors. In addition to a fully functioning synagogue, the community also founded Gan Menachem, which has swiftly become Hendon's premier nursery, currently at full capacity with approximately 80 children and consistently oversubscribed by up to 100 applicants.

Over the last nine years the community has been renting a temporary accommodation in Kisharon's building on Parson Street. Despite the constrictions of the location the community has flourished. However with Kisharon's redevelopment, we now continue to find ourselves in a temporary location-Spectrum House. The time has now come for our community to secure its own centre.

In the summer of 2017 Beis Gavriel joined the Federation of Synagogues as a Constituent Member, thereby assisting in the purchase of 5 Sunningfields Road. There are currently no synagogues or nurseries in the immediate vicinity and the location is ideal for current and new membership. Furthermore, we have achieved planning to construct a large two story extension, which will be purpose built for a fully functioning Shul, Nursery and Community Centre. However, this vision is dependent on financial support from the community and beyond.

“We invite you to learn more about our community and our future plans.”

FROM THE RABBI


Dear friends

Baruch Hashem, Beis Gavriel has grown tremendously over the past few years as a centre of spiritual, educational and social programs based on the teachings and philosophy of Chabad. Due to the growing numbers of Shul participants and children in the nursery, we have purchased a new community centre which will allow us to grow, expand our Shiurim for men and women, run multiple children services for all ages and to create a space where one can grow and prosper in their Yiddishkeit. Moreover we will be able to welcome even more families and individuals, allowing them to experience and be a part of an ever growing and vibrant community.

The Rebbe writes that “the function of a Kehila is to inspire each and all members to carry the holiness of the Shul into their homes and home life’. I hope that you can join, support and be part of this amazing opportunity to a build our Kehila and, in doing so, empower and change so many more homes.

May Hashem’s blessings be with you in all that you need and wishing you much hatzlacha.

Menachem Junik
Rabbi, Beis Gavriel



“The warm and friendly camaraderie of the Kehilla, combined with invigorating services when everybody joins in, inspiring teachings from Rabbi Junik and a lively and uplifting Farbrengen Kiddish on Shabbas make me and so many others thirst for more.”



THE REBBE'S LETTER

RABBI MENACHEM M. SCHNEERSON
Lubavitch
770 Eastern Parkway
Brooklyn 13, N. Y.
HYacinth 3-9250

מוסד חינוך שניאורסאהן
ליובאוויטש
770 איסטערן פארקוויי
ברוקלין 13 נ.י.

FREE RENDITION

By the Grace of G-d
7th of Adar, 5728
Brooklyn, N.Y.

To All Participants in the Opening
of the New Lubavitch Community Centre
in London,

G-d bless you all-

Greeting and Blessing:

The Opening of the New Lubavitch Centre and attending events taking place in the week of Purim, will surely be imbued with the sublime spirit of those auspicious days.

The essential aspect of Purim is the miraculous escape of the Jewish people from the decree which, as the Megillah tells us, threatened the annihilation of the entire Jewish people, "young and old, infants and women in one day." According to our Sages of blessed memory, the decree was nullified when Mordechai gathered 22,000 Jewish children, and so inspired them, by word and education, that they were prepared to give up their very lives rather than depart from Yiddishkeit.

The relevance of the Purim events to our day is pointedly emphasized by the Baal Shem Tov, whose disciple and successor was the teacher of the Alter Rebbe, author of the Tanya and (Rav's) Shulchan Aruch, and the father of the Chabad-Lubavitch system. Referring to the Mishna (Megillah 17a), the Baal Shem Tov declared that the words, "He who reads the Megillah 'backward,' does not fulfil his duty" allude also to "one who thinks that the miracle of Purim was valid 'back in those days', but not now".

Thus we are reminded emphatically that all the events that took place on Purim are equally applicable today. And although no such decree, G-d forbid, now hangs over our people, and, on the contrary, Jews can, thank G-d, live in peace and even prosperity - the secret of Jewish survival remains the same: it is to be found in the kosher education of Jewish boys and girls to the degree of Mesiras Nefesh (self-sacrifice) for Yiddishkeit.

This precisely is the basic function of the Lubavitch Centre: To gather Jewish children - children in the plain sense of the word, as well as "children" in terms of knowledge of G-d, His Torah and Mitzvoth - in order to reveal their inner soul and true essence, that they should recognize that "You are children of G-d your G-d," and should continue to forge the golden chain of their ancestral tradition to the point of veritable self-sacrifice for the preservation of the Jewish way of life, the way of the Torah and Mitzvoth.

Such Mesiras Nefesh includes, of course, also complete dedication to helping others, both spiritually and materially.

We have seen these features personified in my father-in-law of saintly memory, the leader of Chabad-Lubavitch of our generation, as they came to light in his eventful life, from his earliest youth. (Thus, for example, at the age of eleven he was arrested and imprisoned for coming to the aid of a Jew harassed by a Russian official).

May G-d grant that the new edifice should be filled to capacity with "our young and our old, with our sons and with our daughters," who will follow in this path and in this spirit.

It is impossible to overstate the extraordinary Zechus of all those who have lent a hand in the erection and equipment of the new centre, and who have been and will continue to be its ardent supporters, and participants in its activities. For every good deed by any of the youngsters who are educated within its walls and atmosphere will be attributable to the everlasting credit and Zechus also of the builders and helpers of this great institution.

With esteem and blessing for much
Hatzlocho and good tidings in all
above, and for a joyous Purim -

Signed: /Menachem Schneerson/



“I’m always preaching the sky is not the limit. Aim higher!”

THE REBBE



DVAR TORAH

The **מדרש** tells us what propelled Hashem to choose Moshe as the first and ultimate leader of **בני ישראל**.

Moshe was a shepherd attending to his father in law's flock, when one day, one of the sheep ran off into the wilderness. Being a responsible shepherd he ran after that one lonesome sheep, which took him 3 days in the desert heat.

When Moshe finally caught up to the sheep he realised that all the sheep was looking for was some water. He blamed himself and apologized for not realizing that that was what he needed. He gave the sheep some water and carried it for 3 days back to the rest of his flock.

When Hashem saw this he said "this is the kind of leader I need for my people, one who will take care of every single Jew giving them the attention they need and understanding what they're missing in life".

The Rebbe asks the most obvious yet profound question on this **מדרש**.

How is it praiseworthy of Moshe Rabeinu that he ran after one sheep when at the very same time abandoning thousands of other sheep? How is this action responsible? If anything, it demonstrates just the opposite! Who abandons an entire flock of sheep in the wilderness just to save one?

The answer is even stronger than the question. Moshe Rabeinu, being the ultimate shepherd had taught his sheep that if they stick together they can survive without a leader even in the wilderness but that if one sheep goes astray and you don't run after it, it will be lost forever.

No one taught this, lived this, breathed this, appreciated this more than the Rebbe. If we live with **אחדות** then we can survive together in the most difficult circumstances, yet at the same time we must make sure that no single Jew is left behind.

This is the vision of Beis Gavriel. Every member of our community, and every person who steps through our doors will be welcomed with open arms and cherished. Every child at Gan Menachem will be cared for in the most focused and individualised way possible, catering to their personal needs, yet at the same time making them feel that they are part of a larger family.

"Each of us is all of us"

THE REBBE

GAN MENACHEM

“Your child is about to start a journey at Gan Menachem, where they will learn through Torah, enquiry, discovery, play and enjoyment.”

Gan Menachem was founded with an educational approach which recognises and respects the unique qualities of each child. All who join our nursery, both children and their parents, become a treasured member of our family.

Since 2011 we have had the distinct honour of welcoming over 500 children through our doors. Starting with 32 children, we currently have over 80 and a waiting list of well over 50 desperate to join us. We have accomplished an extraordinary amount and are now an established part of the North West London community, serving a vast spectrum of the Jewish community.

In addition to cultivating a nurturing and loving environment where children learn through play, we are inspired and guided by Torah principles and teachings of the Lubavitcher Rebbe and follow the Early Years Foundation Stage. However, more than the strong educational foundations upon we have built the gan, we have strived to build something even more important: a home for our children and their parents. From those whose lives are fully infused with religious observance to those for whom it has yet to play a more prominent part, Gan Menachem has been able to change the lives and inspire everyone to be more fulfilled by their Judaism.

The latest Ofsted inspector was truly impressed by the way in which every child was treated as priority and as unique. She noted the need to make a duplicate “Gan Menachem” to reach even more children.

Our dream is to have a purpose built nursery starting from infancy, to enhance the level of care and quality we can provide for every single child and to create a space for even more families.





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A SHARED VISION

The vision and dream of Beis Gavriel and its leadership is to provide the best that Chabad has to offer by creating a growing, warm and non-judgemental community without pre-determined stereotypes. We are all one, all the children of Hashem and all striving to do more in our Yidishkeit.

We want to create a centre that has all the tools required to enable everyone to enhance in their spirituality and pursue further growth. From the building of a men's mikvah and a keilim mikvah, to a growing library of seforim, to a weekly Thursday 'leil shishi' learning program to serious minyanim three times a day, and educational classes for women.

We are committed to emulating the following principles in line with a true expression of Chabad philosophy:

1. To cultivate a growing and diverse community of both Chabad and non-Chabad families.
2. To be Hendon's warmest and most welcoming Community and Synagogue.
3. To create a safe and spiritually nourishing space where children and teenagers can flourish.
4. To provide educational programmes which will inspire members and the local community to grow and feel passionate about their Judaism.
5. To support individuals families with any challenges they may face, in the best way possible.
6. To organize exciting communal social events on festivals and throughout the year.
7. To ensure that the Centre is occupied seven days a week, to the fullest extent possible.

We have grown our community, we have found a location and now with your help we can continue to build Beis Gavriel together.



DEDICATION OPPORTUNITIES

GENERAL

Centre Dedication	£POA
Hachnasas Sefer Torah	Available
Chanukas Ha'bayis	Available
Rabbi's Study	£60,000
Foyer	£30,000
Commercial Kitchen	£30,000
Front Garden	£30,000
Administrative Office	£25,000
Building Security	£25,000
Front Door Mezuzah	£18,000
Nochum Tzvi Children's Library	£10,000

GAN MENACHEM

Playground/Back Garden	£100,000
Classroom x3	£36,000 each
Furniture/Resources x4	£18,000 each
Staff Lounge	£18,000
Outdoor Equipment	£18,000
Classroom Mezuzah x3	£5,000 each

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Mikvah	£125,000
Shul Hall	£72,000
Aron HaKodesh	£75,000
Mizrach Wall	£50,000
Bima	£36,000
Ezras Nashim	£36,000
Mens' Bookcase	£36,000
Mens' Seform/Books	£18,000
Ladies' Bookcase	£10,000
Menorah	£18,000
Yartzeit Memorial Board	£18,000
Kohanim Washing Station	£18,000
Mechitzas	£18,000
Rabbi's Lectern	£10,000
Chazzan's Lectern	£10,000
Shul Mezuzah	£7,700
Tzedaka Box	£5,000
Mezuzah x 18	£1,800 each

COMBINED TARGET £1,000,000

“Each individual has the capacity to build communities and endow communities with life... so that every community member becomes a source of inspiration.”

THE REBBE





FEDERATION

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12th September 2017

Dear Members of Beis Gavriel

We would like to take the opportunity to welcome you on board as members of the Federation. We are very excited to have you on board as our newest member and look forward to a mutual and growing relationship with your Shul.

We would also like to take the opportunity to express our intentions and interest on some points that we understand to be important to you.

As an organisation, the Federation comprises a broad variety of Orthodox Shuls and *nusachs* including Ashkenaz, Sephard and Edot HaMizrach. We are delighted that Beis Gavriel, a Lubavitch Shul, has chosen to join the Federation, adding *nusach Ari* to the offerings under the Federation umbrella. The Federation has no intention to, and will neither interfere nor offer opinion on Beis Gavriel's minhogim. Indeed, you as a Shul are free to lead and guide your community according to minhogei Chabad. The Federation's only requirement - as mandated by the constitution - is for the Shul to operate according to Shulchan Aruch, as interpreted by the Federation Beth Din which we have no doubt you will follow. We know that you share that value, and the Federation Beth Din already has a longstanding relationship with your esteemed Rov, Rabbi Menachem Junik, which we are looking forward to enhancing.

Regarding the premises, the new Shul property at 5 Sunningfields Road will be owned by the Federation but solely for the use of the Beis Gavriel community. The Federation's interest, and your interest as members, is to see your community grow and sustained for the foreseeable future and beyond. We wish to express therefore that should the community outgrow its current premises or seek to relocate, the Federation will undoubtedly support such a move. Any equity in the property would be reinvested in the new project so that you can realise the value of your contributions and benefit from its growth. The security of your Shul and premises is our priority and we will always look to support it moving forward.

As is the practice with new Shuls joining the Federation, we would like the opportunity for a public meeting with you together with the Federation President, Andrew Cohen, and have agreed with the Trustees of the shul to hold this after the Yomim Tovim (date to be advised shortly). We will use this platform to share the Federation's vision with you, and to address the above or any other queries or concerns you may have.

We look forward to meeting you then, and wish you a Kesiva V'chasima Tova.

Yours sincerely

Rabbi Avi Lazarus

Chief Executive

Rosh Beis Din
Dayan YY Lichtenstein

Chief Executive
Rabbi Avi Lazarus

President
Andrew Cohen FCA

Trustees
Dov Black
Menachem Gertner
Adam Jacobs
Leon Newmark
Jacob Weg
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Registered charity number 254951

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For further information, all dedication opportunities, to discuss this project and/or to arrange a site visit please contact:

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Branding, Brochure & CGIs by
WEARECAPRI.COM